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CISILE 2012

The 10th China International Scientific Instrument and Laboratory Equipment Exhibition

● **Some of Our International Partners:**

Malaysia & Singapore Partner:

ECMI Trade Fairs S.E.A. Sdn Bhd (704254-K)

Lab Asia & Lab Indonesia Exhibition and Conference

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Selangor Darul Ehsan, Malaysia.

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Korea Partner:

Korea International Trade Association

BIO KOREA 2011 Exhibition & Conference

Trade Tower 47th F1, 159-1, Gangnam-gu, Seoul 135-729 Korea

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Agenda

Move-in: May 13-14, 2012

Opening Ceremony: May 15, 2012 / 9:30am

Award (Appreciation) party: May 15, 2012 / 18:00pm

Opening hours: May 15-17, 2012 / 9:00am-16:30pm

Move-out: May 17, 2012 / 15:30pm

Date: May 15-17, 2012

Venue: China International Exhibition Center



INVITATION

www.cisile.com.cn



01 Welcome to participate in CISILE 2012 to get more business opportunities in Beijing

The annual China International Scientific Instrument and Laboratory Equipment Exhibition (CISILE for short) is an international event for scientific instrument exhibition, communication and collaboration, Hosted by China Instrument Manufacturers' Association, and managed by Beijing Lamp Exhibition Co., Ltd. It has become Asia's largest exhibition event in scientific instrument industry.

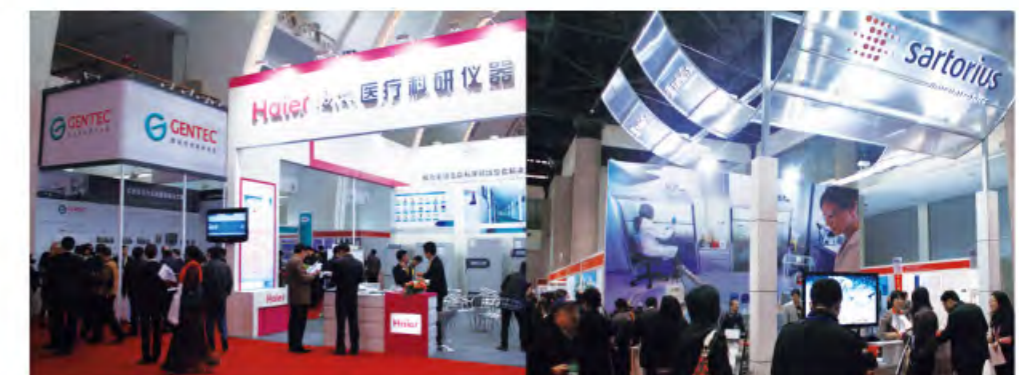
Seven hundred and eighty exhibitors from more than 20 countries participated in this event in 2011. They are from China, US, UK, Germany, Japan, Korea, Australia and Singapore. It covers about 25,000 square meters, gathering both international and domestic top brands such as Roche, Raypa, MTS, RICN, Heraeus, Trespa, UNICO, KEBRON, SYMPATEC, Comity, Haier, Time, Jingke and BeifenRuili.

The 10th CISILE (CISILE 2012) will be held on May 15-17, 2012 at the China International Exhibition Center in Beijing, the capital of China. with more than 30,000 m² total floor area, it will exhibit newly developed analytical and testing instrumentation, optical instrumentation, laboratory equipment, measuring instrumentation, specialized instrumentation and chemical reagents from all over the world. Meanwhile, technical seminars and business talks will be held simultaneously.

02 Why exhibit in CISILE 2012?

CISILE is the place where science and laboratory's most influential buyers come to see new products, learn about new technologies and make buying decisions. They are seeking everything from scientific instruments to laboratory equipment.

It offers a better face-to-face opportunity to showcase your equipment and service before the worldwide science and laboratory industry. "Promoting exhibition with conferences and propel conferences with exhibitions" has been a highlight and tenet of CISILE.



Maximize your exposure

03 *CISILE's outstanding promotional campaign is designed to maximize your exposure and generate strong global outreach*

- CISILE website and www.asiaasi.com
- Advertising campaign
- Direct mail campaign
- Press relations
- Association promotion
- Trade show promotion

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**Exhibitor's
Profile**



Analytical and Testing Instrumentation; Optical Instrumentation, Electronic Optical Instrumentation; Laboratory Furnitures and Equipments; Biotechnology and Instrumentation; Testing Equipments for mechanical properties of materials, Nondestructive Inspection Instrumentation; Measuring Instrumentation; Electrical Meters & Measurements; Chemical Reagent & CRMs; Specialized Instrumentation

**Visitor's
Profile**



Automobile, machinery, metallurgy, medical, Biotechnologists, Scientists, Chemical Processing, Educational & Training, Technical Institutions, Food Processing, Research Institutions, Pharmaceutical, Petroleum, Pollution Controls, and war industry, Universities, Sales agents, Instrumentation users.



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| Space only 350 US\$ per sqm (min. 18 sqm) | | |
|---|-------|---------------------|
| Standard Booth | 3m×3m | 3500 US\$ per booth |
| Corner Booth (two sides open) | 3m×3m | 3850 US\$ per booth |

- Riddles in Chinese and English (25 cm high), 2 fluorescent lamps, clapboard (250 cm high, 246 cm is available), 1 manager table, 2 chairs, a piece of carpet and 400W/220W power socket



Pre-application benefits:

- 10% discount before 30th Sept, 2011
- 5% discount before 30th Dec, 2011

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- The CISILE 2012 Exhibition site will include the Hall 1、 Hall 2、 Hall 3、 Hall 4、 and Hall 5 of the China International Exhibition Center, with more than 30,000 m² total floor area.

The China International Exhibition Center is one of the largest exhibition centers in China and is situated in the north eastern part of the bustling downtown area of Beijing city, well within the reach of Beijing Capital Airport, shopping, tourism and transportation facilities.

- **Reserve Your Space Now**

How to reserve exhibit space:

To exhibit at CISILE 2012 or for additional information about the show, contact CISILE 2012 show management

