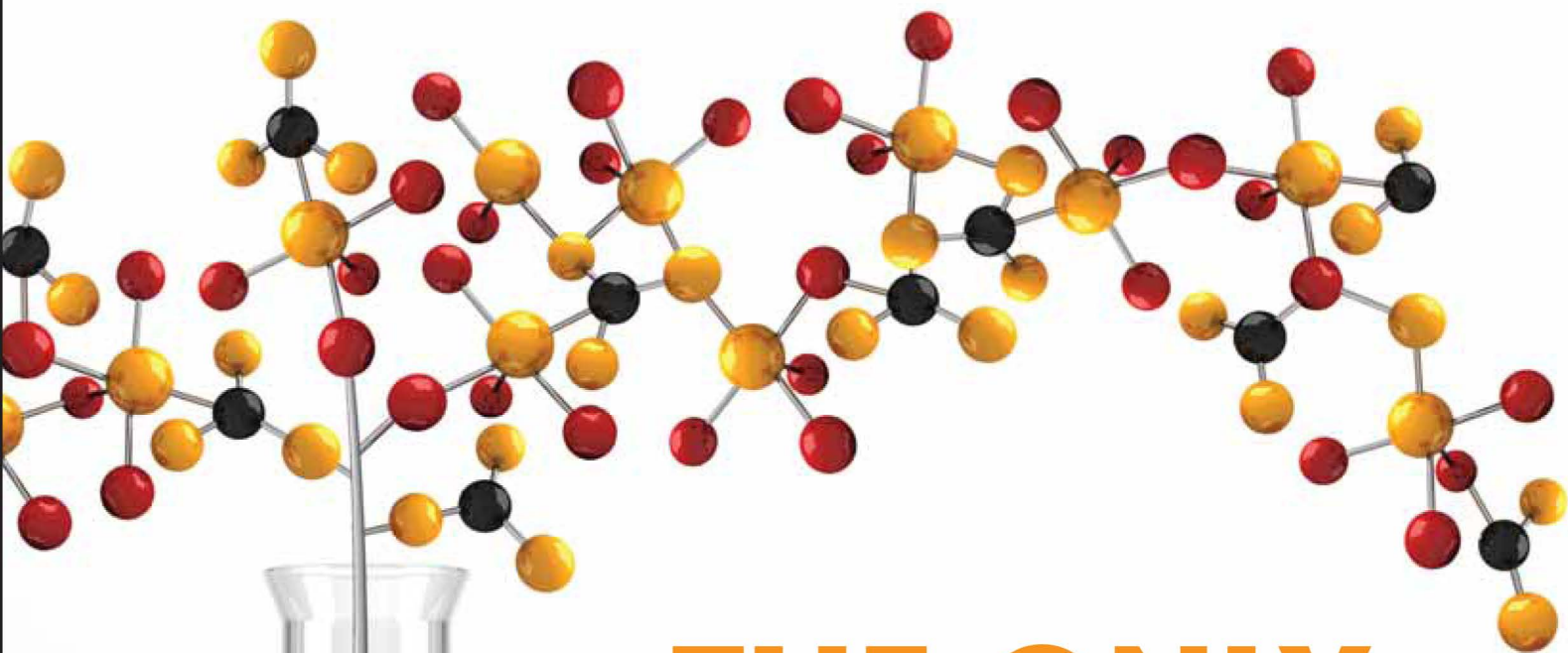




Lab Indonesia

Indonesia 2nd Laboratory Analytical Equipment, Instrumentation and Services Exhibition and Conference **2012**



THE ONLY PLATFORM

For Future Lab Technology
In Indonesia

8-10 MAY 2012

Assembly Hall,
Jakarta Convention Center
Jakarta, Indonesia

www.lab-asia.com

LAB INDONESIA 2012

the Only Platform for Future Lab Technology in Indonesia

After the FIRST Lab Indonesia in 2010, Lab Indonesia expresses great potential and we are moving to another hall - double the size - of the first year's hall. Held in Jakarta Convention Center during 14-16 April 2010, Lab Indonesia attracted 3,733 quality visitors which came from 18 countries.

There were a total of 83 Scientific Instruments and Laboratory Equipment Manufacturers from China, Germany, India, Indonesia, Japan, Malaysia, Singapore, Switzerland and UK participated in the 3-day event making it an International platform for exchange of information and technology among the experts in the science field.

Lab Indonesia 2012 will be the most focused laboratory analytical equipment, instrumentation and services exhibition held in Indonesia. Only one of it's kind, do not miss this chance, **participate in Lab Indonesia 2012 today!**

What you will gain by Exhibiting in Lab Indonesia 2012?

By exhibiting in Lab Indonesia 2012 you will be able to:

For Indonesian Companies:

- Gain new prospects / new business
- Receive publicity, branding of your company name and profile
- Let the market know of your existence in the industry
- Meet existing clients, distributors or agents
- Launch new products and test the market for the products
- Monitor industry player's activities

For Foreign Companies:

- Penetrate into the huge and growing Indonesian Market
- Seek local distributors or agents
- Support and Build rapport with existing distributors or agents
- Gain access to the local supporting bodies for the industry
- Be inclined with the direction of the government and local bodies of the industry



EXTENSIVE MARKETING PROGRAM

An extensive visitor publicity and promotion program has been planned to ensure that we bring you the right buyers. Our program includes :

Internet
Comprehensive information will be promoted via website and e-update to enable visitors to plan their visit to the event easily.

Direct mailing from the organizer
According to the visitors' survey, the directly-mailed invitation flyers were the biggest motivation for visitors. At least two waves of direct mailing will be mass-mailed to prospective buyers, professionals and individuals related to the industry.

Industry Associations Network
The event will also be promoted through industry associations to their member companies and individuals.

Telemarketing, Fax Marketing & Email Broadcasting
Will be conducted to generate interest and buyers attendance.

Advertising Campaigns
In domestic and international trade publications plus business pages.

Public Relations/ Press Conference
In the weeks preceding the event, press conference will be organised to ensure the event receives maximum publicity.

Invitation from exhibitors
The exhibitors are able to order unlimited number of flyers for distribution to their own customers and prospective buyers.

VISITORS' PROFILE

- Advanced Materials • Biotechnology • Chemical Processing • Education and Training • Food & Beverage Processing • Material Testing & Inspection • Oils & Fats and Oleochemicals • Pharmaceutical and Healthcare • Petroleum and Petrochemicals • Pollution Control • Research Laboratories • Rubber and Plastic Products • Water & Waste Management • Universities and Government Agencies

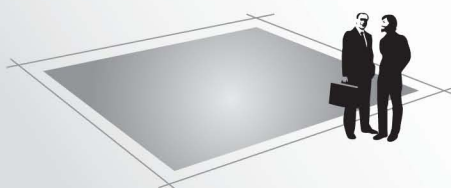
EXHIBITORS' PROFILE

- Analytical System • Calibration • Chemical Process Technology, Chemical Handling, Transport & Storage • Chemicals Reagent & Supplies • Environmental and Pollution Control Systems • Laboratory Instruments • Occupational Health & Safety Equipments • Scientific Equipment • Test & Measurement • Waste Recycling

COST OF PARTICIPATION

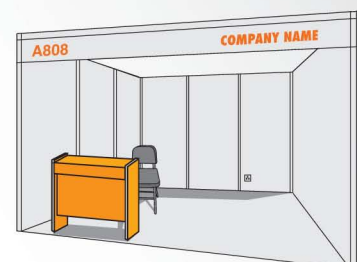
SPACE ONLY @
€ 230,00
per sqm (min. 18sqm)

Rent a space, appoint a registered contractor and customise your own stand design to suit your needs.



SHELL SCHEME @
€ 259,00
per sqm (min. 9sqm)

- Constructed rear and dividing wall partition of 2.5m height in white laminated finish.
- Constructed overhead fascia panels complete with company name and stand number.
- Stand interior carpeting.
- 1 x information counter.
- 2 x folding chairs.
- 2 x fluorescent tube (40W).
- 1 x waste paper basket
- 1 x 13Amp / 1 Phase





LOCATION

JAKARTA CONVENTION CENTER

Designed to serve the world's business, professional and government leaders, the Balai Sidang Jakarta Convention Center is the largest and best equipped facility in Indonesia, a multi-purpose and flexible convention and exhibition center.

It offers versatility, modern efficiency and traditional Indonesian hospitality. Its strategic location in the heart of Jakarta's business district, near the Jakarta Stock Exchange.

THE ORGANIZERS

ECMI Trade Fairs S.E.A Sdn Bhd is one of Malaysia's leading exhibition organizers and event managers, and among the fastest expanding companies in the industry within South East Asia. It has offices in Kuala Lumpur, Jakarta and Ho Chi Minh City and 7 representative offices in Australia, China, Europe, Middle East, South Korea, Taiwan and Singapore.

The company is led by a strong management team with vast experience in organizing international exhibitions.

Among ECMI's portfolio of international, regional and local events are :

- 12th Asian Chemical Congress, Kuala Lumpur
- Environment Tech Asia, Kuala Lumpur
- Lab Asia, Kuala Lumpur
- Chemicals Instrumentation Asia, Kuala Lumpur
- CosmoBeauté Asia, Kuala Lumpur
- CosmoBeauté Indonesia
- CosmoBeauté Vietnam
- International Spa & Wellness Spa Exhibition & Conference, Kuala Lumpur
- Metal Indonesia
- Autec Indonesia
- Tools Indonesia
- ICT Indonesia

Encouraged by the strong will to provide the demands of Trade Exhibitions, PT PRAKARSA SINERGI UTAMA is a privately held exhibition management company in Indonesia founded in 2006 by a group of exhibition professionals. The Partners share over 20 years experience in Exhibition & Conference Management and has been involved with various high-profile events.

Understanding of the needs of delegates and clients hosting conferences and exhibitions comes from "their side of the fence" and as a result PRAKARSA is providing an even better service to their clients. Their precise logistical and managerial skills are utilized to frame every PRAKARSA project. They have tremendous experiences in Project Management in the conference and exhibition industry, a good track record of developing and marketing profitable events for the Asia Pacific region.

PRAKARSA also had successfully penetrated into lifestyle events with flying colors.

Vertretung für Deutschland, Österreich und Schweiz:



EMCLAB GmbH

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Fax: +49 (0)203 306 4044

info@emclab.de

Organized By:



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Anmeldung Anmeldeschluss **30.11.2011**

Wir melden uns als Aussteller zur oben genannten Messe an.



1. Anmelde Daten

Aussteller:

Ansprechpartner/in

Straße:

Telefon:

PLZ und Ort:

Telefax:

Bundesland:

E-Mail:

2. Benötigte Ausstellungsfläche:

___ m² Hallenfläche ohne Standbau (min. 18 m²) 230 € / m² Spectaris Mitglied

___ m² Hallenfläche mit Standbau (min. 9 m²) 259 € / m² Spectaris Mitglied

Der Standbau beinhaltet:

- Rück und Trennwände, 2,5 Meter hoch und weiß laminiert
- Frontpanel komplett mit Firmenname und Standnummer
- Teppichboden
- Eine Infotheke
- Zwei Klappstühle
- Zwei Leuchtstofflampen (40W)
- Eine Steckdose (13Amp)
- Ein Papierkorb

Zusatzausstattung auf Anfrage

3. Ausstellungsgüter:

Mit dieser Anmeldung ist eine Anzahlung von 20 % des Beteiligungspreises –entsprechend der gewünschten Fläche–fällig und erkennen damit die AGB's der Firma EMCLAB an.

Per Überweisung an folgendes Konto:

➤ Stadt- und Kreissparkasse Darmstadt
➤ Konto Nr.: 706 965
➤ BLZ: 508 501 50

➤ EMCLAB GmbH
➤ IBAN: DE 55 5085 0150 0000 7069 65
➤ SWIFT-BIC: HELADEF1DAS

Ort / Datum

Firmenstempel

rechtsverbindliche Unterschrift

Veranstalter



Vertretung Deutschland Österreich und Schweiz:



Export | Marketing | Consulting
www.emclab.de