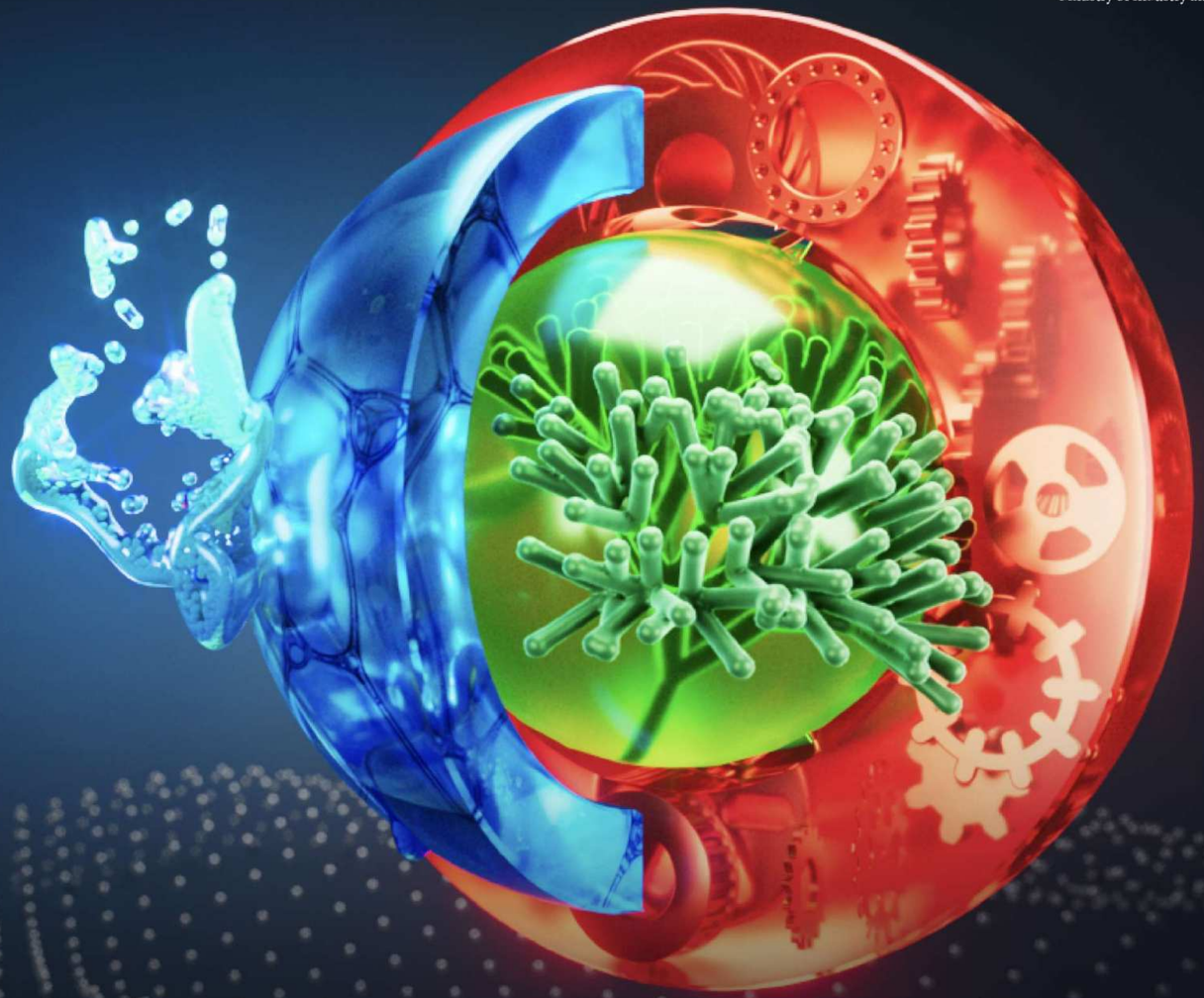
ACHEMA
MIDDLE EAST

11 – 13 October 2027
Riyadh Front

Event Brochure



UNDER THE PATRONAGE OF

وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

SUPPORTED BY
أساس ASAS

POWERED BY
DECHEMA

messe frankfurt

Under the Patronage of

وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

ACHEMA Middle East is proud to be supported by the Ministry of Industry & Mineral Resources, the Kingdom's authority for industrial development, manufacturing growth and mineral resources.

This partnership reflects a shared commitment to advancing Saudi Arabia's industrial ambitions under Vision 2030 and the National Industrial Strategy, connecting the global process industry with the opportunities, talent, and investment emerging from the Kingdom.

The partnership is built on shared ambitions to:

- Connect Saudi industry with the world's leading process industry innovators
- Bring global technology leaders and investors to the Kingdom's priority sectors
- Showcase local manufacturing capabilities across the full process industry value chain
- Position Riyadh as the region's premier destination for process industry investment

SAUDI ARABIA'S INDUSTRIAL GROWTH

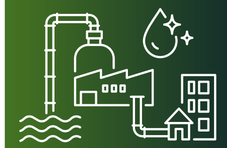
Shaped by Vision 2030, investment, and long-term demand



$1.3T
EPC PIPELINE
World's largest project pipeline



4M BPD
PETROCHEMICALS
Aramco liquids-to-chemicals target by 2030



~20%
WATER & DESALINATION
Of all desalinated water on Earth



$34.6B
BIOTECH & PHARMA
Sector target, 6-24 months RTPP on-ramp



$8.4B
GREEN HYDROGEN
World's largest green hydrogen plant

WHAT IS DRIVING DEMAND?

Steady work between the megaprojects
Mid-size plant expansions in Jubail keep process-engineering demand steady year-round.

Announcements turning into awards
$196B in contracts awarded in 2025, up 20%.
The pipeline is in execution, not planning.

Localisation opens the door to foreign firms
Local-content rules and RTPP access recruit global technology partners rather than shut them out.

Decades of demand, not one-off jobs
30-year frameworks like the 2026 US-Saudi nuclear deal underwrite multi-decade demand.

ABOUT ACHEMA ME

First held in 1920 and staged at Messe Frankfurt since 1937, ACHEMA comes to the Middle East for the first time on 11–13 October 2027 at the Riyadh Front Exhibition & Conference Centre.

ACHEMA'S GLOBAL STANDING

#1
Process Industry Event

100+
Years Legacy

2,800+
Exhibitors

106,000+
Industry Professionals

20,000+
Congress Delegates

150+
Countries

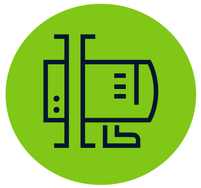
ACHEMA Middle East is the region's dedicated exhibition and conference for the process industries where the technology that builds and runs industrial plants meets the people buying it.

It covers the entire value chain: process equipment, automation and digital systems, lab and analytical instruments, pharma and biotech manufacturing, hydrogen and clean energy, process chemicals and plant engineering.



10 PRODUCT GROUPS. ONE EXHIBITION.

ACHEMA ME brings the full process industry together, from sourcing to scaling.



Pumps, Valves
& Fluid Handling



Automation, Control
& Digital Systems



Heavy Process Equipment
& Thermal Systems



Laboratory, Analytical
& Testing Instruments



Pharma & Biotech
Manufacturing Technology



Safety, Environment
& Emissions Control



Clean Energy Systems
& Hydrogen Technology



Process Chemicals, Additives
& Performance Materials



Plant Engineering
& Project Services

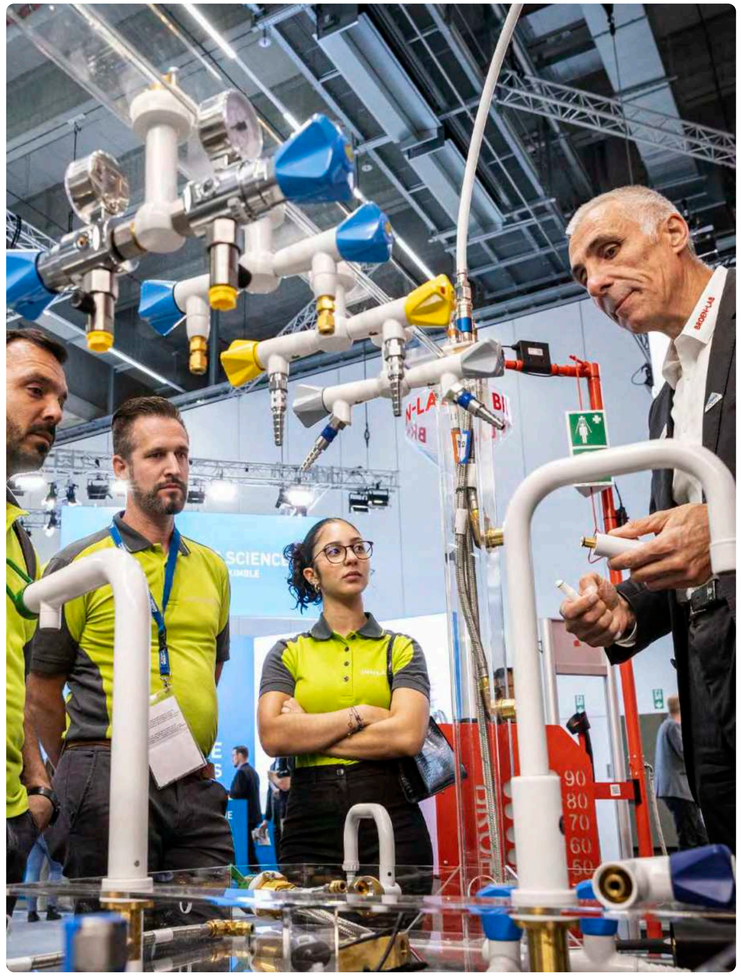


Innovation, R&D
& Emerging Technologies

VISITOR PROFILE

MEET THE BUYERS, NOT JUST THE CROWD.

Every conversation at ACHEMA Middle East is with a decision-maker - engineers, procurement leads and executives shaping the region’s next process, energy and pharma projects.



WHO ATTENDS

- Oil, Gas & Refining
- Petrochemicals & Polymers
- Pharma, Biotech & Life Sciences
- Energy & Green Hydrogen
- Water & Environmental Services
- Mining & Minerals Processing
- EPC & Engineering Consultancies
- Government & Regulatory Bodies

BUYER PROFILE

- C-Suite & Senior Management
- Manufacturers & Industrial Operators
- Engineering & Technical Leads
- Distributors & Importers/Exporters
- Business Development & Strategy
- EPC Firms
- Procurement & Project Management
- R&D & Laboratory

SHOW FEATURES

THE EXHIBITION FLOOR IS ONLY PART OF THE STORY.



Leadership Summit

Ministers, regional policymakers and global industrial leaders convene to shape the Gulf's chemicals, pharma and energy agenda under Vision 2030. This invite-only summit puts the region's most senior decision-makers in the room.



Innovation Conferences

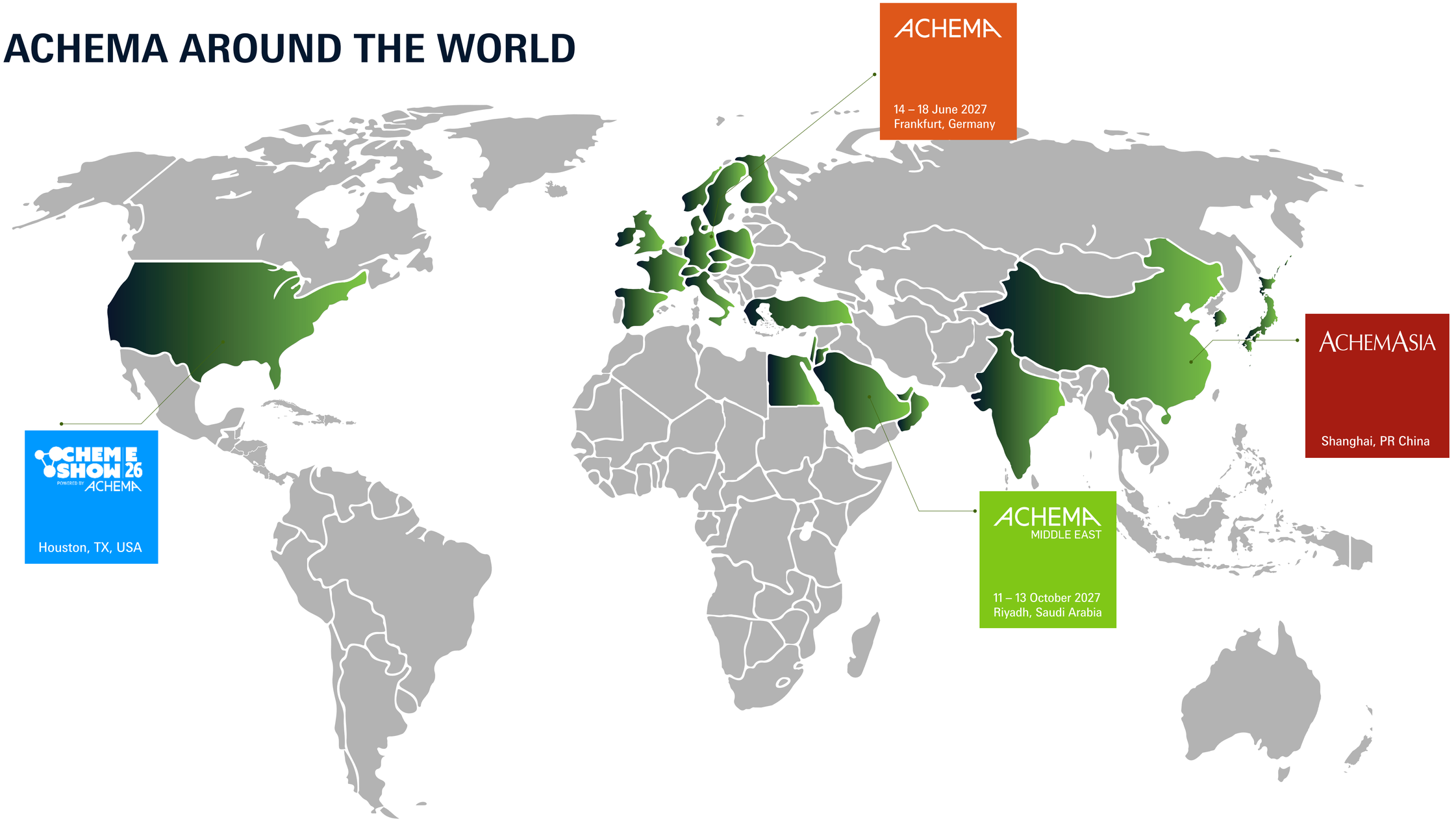
A CPD-accredited programme spanning six pillars of the process industry: process, pharma, lab, digital, green and energy. Expect a programme of expert-led talks and live product showcases running throughout the show floor.



Business Premium Club

An invite-only VIP environment for C-suite executives and senior buyers. Curated one-to-one meetings and exclusive networking give direct access to the show's highest-value business relationships and opportunities.

ACHEMA AROUND THE WORLD



WHY EXHIBIT?

BE AMONG THE FIRST TO ENTER THE MARKET.

ACHEMA Middle East compresses years of market entry into 3 days, putting your brand in front of Saudi Arabia's most active process industry buyers and decision-makers.

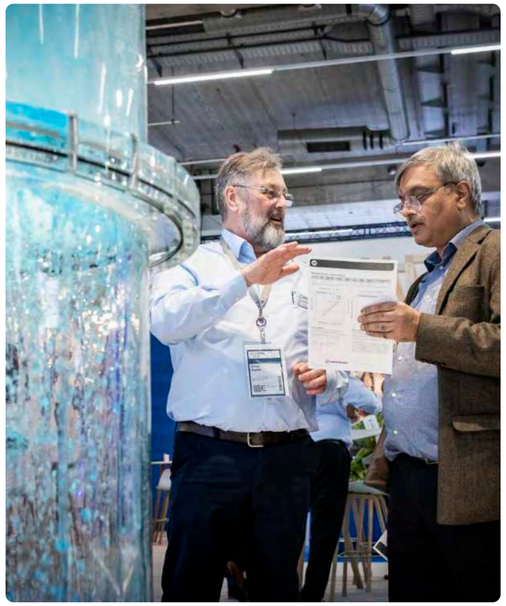


Meet your target buyers

Connect with 12,000+ process industry professionals, operators and decision-makers from across the region and beyond.

Engage with leading process industry companies

Network with 300+ chemical manufacturers, pharma producers, EPC firms and other global industry leaders.



Meet government and industry authorities

Build relationships with the Ministry of Industry & Mineral Resources, regulators and government stakeholders shaping Vision 2030.



Showcase across the full value chain

Present your solutions across all 10 product groups, from chemicals and pharma to clean energy and automation.

Tap into a rapidly growing market

Gain first-mover advantage in a market building live under Vision 2030, with high-value access through the Business Premium Club.

PACKAGES AND PRICING

Explore stand packages, pricing and additional opportunities to maximise your presence at the exhibition.

Exhibition Space Only	Rate
Inline Stand (One open side)	$550 per sqm
Corner Stand (Two open sides)	$605 per sqm
Peninsula Stand (Three open sides)	$665 per sqm
Island Stand (Four open sides)	$730 per sqm
Second Floor in Double Storey Stands	$120 per sqm

Exhibition Stand Build	Rate
Basic Stand Build - Shell Scheme	$120 per sqm
Fairsmart Stand Build - 14sqm & below	$195 per sqm
Fairsmart Stand Build - 15sqm & above	$205 per sqm



MARKETING & PR SUPPORT

Get promotional support to boost visibility and drive buyer awareness, with additional options to amplify your presence further.

Content Submission

Get your news featured in our newsletters, website and social channels.

Marketing Toolbox

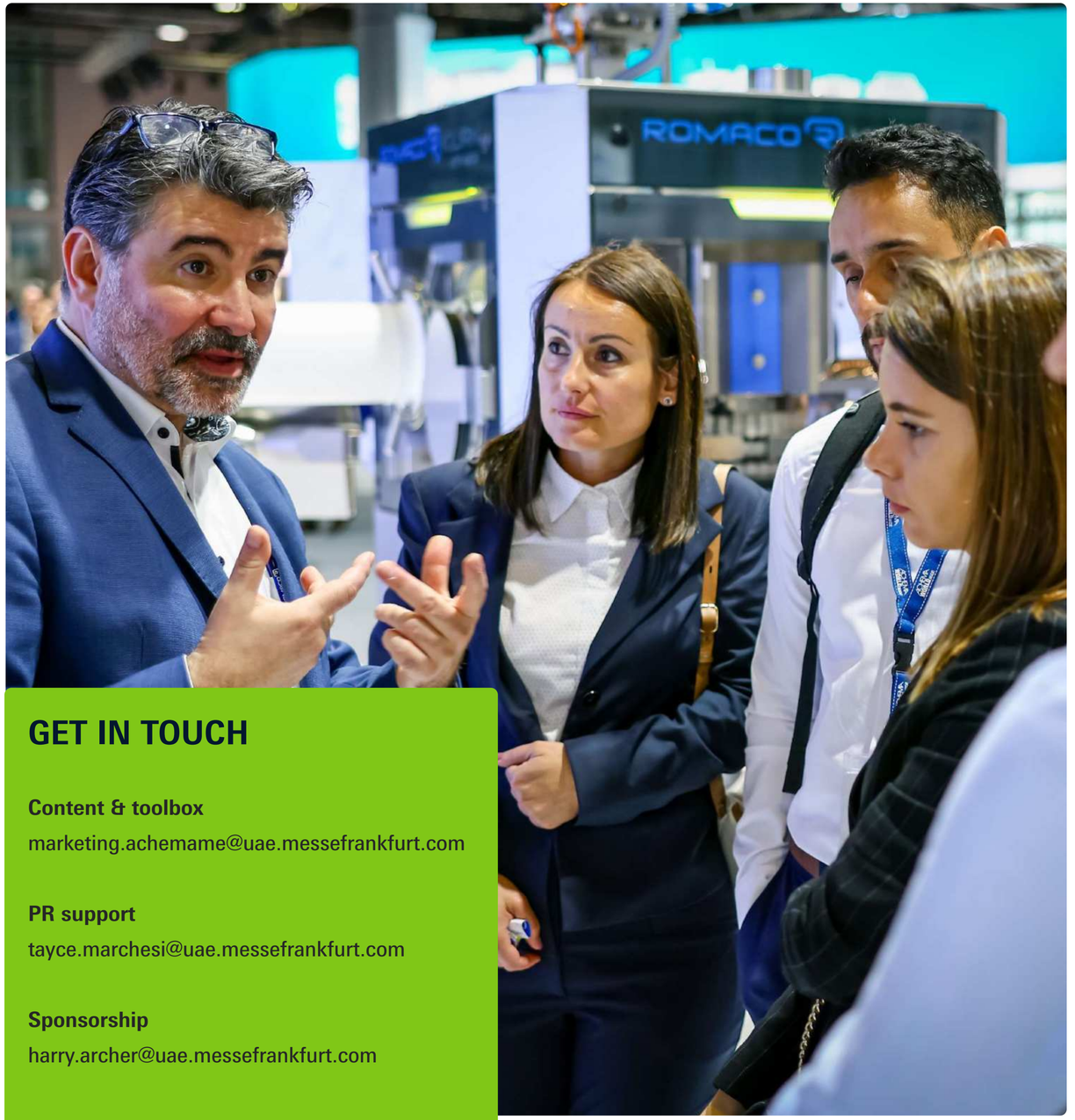
Access your personalised e-cards, custom email signatures, web banners, and invitation letters.

PR Support

Ongoing media activity to share your announcements regionally.

Sponsorship

Six sponsorship tiers from Innovation Sponsor through to Diamond, align your brand with the region’s industrial transformation.



GET IN TOUCH

Content & toolbox
marketing.achemame@uae.messefrankfurt.com

PR support
tayce.marchesi@uae.messefrankfurt.com

Sponsorship
harry.archer@uae.messefrankfurt.com

ACHEMA MIDDLE EAST APP

A smarter way to connect before, during, and after the show

The ACHEMA Middle East app gives exhibitors more ways to be discovered and helps visitors find the right solutions faster turning interest into planned, productive conversations.

AI-powered matchmaking

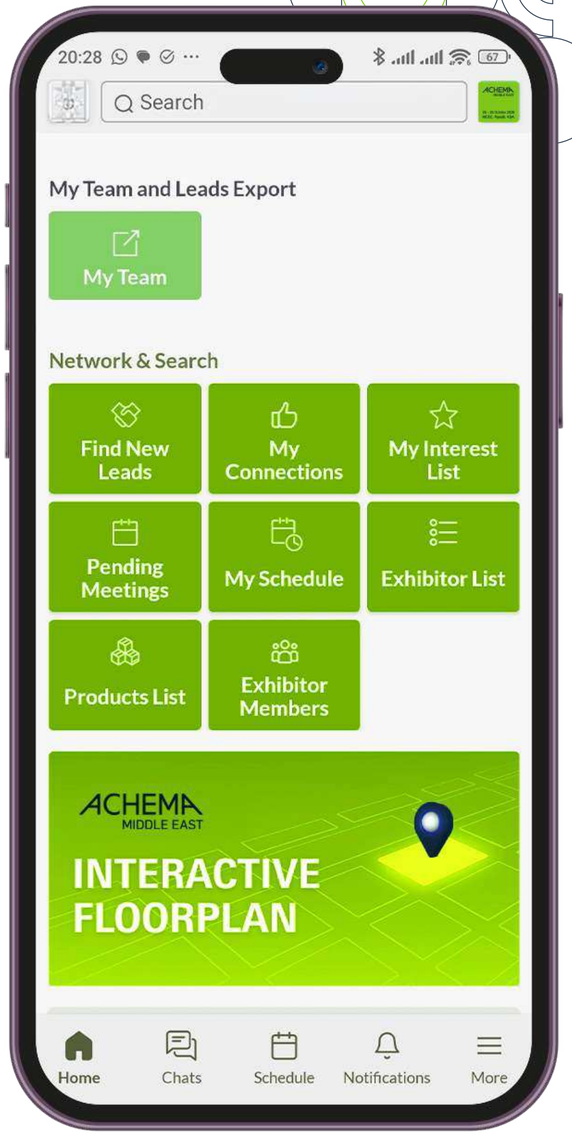
Pre-scheduled meetings

Lead Capture onsite

Easy team coordination

Interactive floorplan

Smarter event navigation



IN-APP MARKETING OPPORTUNITIES FOR EXHIBITORS

Banner Advertising

Banner placements visible to registered users before and during the event.

achemame@uae.messefrankfurt.com

BE PART OF THE REGION'S NEXT INDUSTRIAL OPPORTUNITY



Saudi Arabia's process industry transformation is already underway. Join the companies positioning themselves at the heart of one of the world's most significant industrial opportunities.

Let's start the conversation.

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ENQUIRE TO EXHIBIT

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