






9<sup>th</sup> Edition of Malaysia International Scientific Instruments  
and Laboratory Equipment Exhibition and Conference

**14-16 JULY 2025** | **KUALA LUMPUR  
CONVENTION  
CENTRE (KLCC),  
MALAYSIA**

**[www.lab-asia.com](http://www.lab-asia.com)**

Organised by:



 LabAsia  
 LabAsia Exhibitions  
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# CONNECTING THE GLOBAL LABORATORY INDUSTRY

Mark your calendars and prepare to be part of **LabAsia 2025**, scheduled to take place at the prestigious **Kuala Lumpur Convention Centre (KLCC)**, Malaysia, from **14-16 July 2025**.

This highly anticipated event is expected to attract **over 7,000 visitors and 650 participating companies and brands** from around the world. The 9th edition of the Malaysia International Scientific Instruments and Laboratory Equipment Exhibition and Conference is proudly organised by Informa Markets Malaysia Sdn Bhd and Institut Kimia Malaysia (IKM).

LabAsia 2025 is set **to revolutionise the laboratory industry** as Malaysia's leading and most comprehensive exhibition and conference. **Discover an impressive top of the line conferences and seminars** by notable industry players and thought leaders from the scientific and laboratory community.

## 2025 KEY FACTS

**7,000** Professional & Trade  
Visitors from **50** Countries  
and Regions

**650** Participating Companies  
& Brands

More than **30** Conferences &  
Technical Seminars

Over **7,000** sqm Exhibition  
Floor Space





# IGNITING SYNERGISTIC INNOVATION AT LABASIA 2025

*Co-Locating Industry Giants IKM and IUPAC*

The stage is set for the most exciting event in the world of chemistry! The **International Union of Pure and Applied Chemistry (IUPAC)** is **organising** the **50<sup>th</sup> World Chemistry Congress (50WCC)** and **53<sup>rd</sup> IUPAC General Assembly (53GA)**, **hosted by** the prestigious **Institut Kimia Malaysia (IKM)**, and strategically **co-located at LabAsia 2025**, creating an extraordinary synergy of scientific innovation, collaboration, and industry expertise.



## SHOW INFORMATION

53<sup>rd</sup> IUPAC General Assembly  
(53GA)  
12<sup>th</sup> – 15<sup>th</sup> July 2025

50<sup>th</sup> World Chemistry Congress  
(50WCC)  
14<sup>th</sup> – 19<sup>th</sup> July 2025

 Kuala Lumpur Convention Centre  
(KLCC), Malaysia

## ELEVATING YOUR EXPERTISE AND KNOWLEDGE WITH DYNAMIC TECHNICAL SEMINARS

LabAsia 2025 will feature technical seminar sessions throughout its three-day duration. These engaging sessions will be conducted by **industry experts from our exhibitors**. Distinguished speakers from around the globe will converge at the event to **share their profound knowledge and valuable insights** into the **latest advancements in scientific technologies**.



# EXHIBITOR'S PROFILES



## KEY EXHIBITOR INDUSTRY PROFILES

- Analytical Systems
- Agriculture & Food
- Biotechnology & Life Science
- Calibration Systems
- Chemical Process Technology, Chemical Handling, Transport & Storage
- Chemicals Reagent & Supplies
- Drug Discovery
- Environmental Sciences Testing
- Forensic & Security Testing
- Laboratory Consumables
- Laboratory Data Systems & Documentation
- Laboratory Instruments
- Laboratory Testing
- Material Testing & Characterization
- Nanotechnology Testing
- Occupational Health & Safety Equipment
- Optical Imaging Systems & Microscopes
- Petrochemical & Petroleum Testing
- Pharmaceutical Testing
- Quality Assurance & Quality Control
- Research & Development
- Scientific Equipment
- Test & Measurement



# VISITOR'S PROFILES



## KEY VISITOR INDUSTRY PROFILES

- Advanced Materials
- Biotechnology
- Chemical Processing
- Cosmetic Manufacturing
- Education and Training
- Food & Beverage Processing
- Material Testing & Inspection
- Medical Devices
- Oil & Gas
- Oils & Fats and Oleochemicals
- Petroleum and Petrochemicals
- Pharmaceutical and Healthcare
- Pollution Control
- Research Laboratories
- Rubber and Plastic Products
- Trade Association / Government / Government Agencies
- Trade/ Agent/ Distributor
- Universities & Government Agencies
- Water & Waste Management



# EXHIBITOR'S OVERVIEW

**48.31%**

New Exhibitors



**51.69%**

Returned Exhibitors

**601** Participating Companies  
& Brands from **23** Countries  
and Regions

## Exhibitor's Feedback



**94%**

of exhibitors are satisfied with  
overall exhibiting experience  
at LabAsia 2023



**95%**

of exhibitors would exhibit  
again in LabAsia 2025



**95%**

of exhibitors would recommend  
LabAsia to friends and colleagues



## Top 5 Exhibitor's Purpose of Exhibiting



Find New  
Buyers

**81.89%**



Consolidate  
Contacts with  
Buyers/  
Business Partners

**80.32%**



Brand-  
Building

**81.10%**



Explore  
New Markets

**69.04%**



Collect Market  
Information

**80.96%**

## Exhibitor's Testimonial



**ROBIN CHEW**

GROUP COO

EVERLIFE-CHEMOPHARM, MALAYSIA

I believe LabAsia has consistently provided us with excellent exposure. Most of the industry experts also attend, providing us with numerous opportunities to explore the latest market trends and technologies, as well as to present our own innovations to the key players. This event consistently proves beneficial for us, providing a valuable platform to showcase our products and engage with the laboratory specialists.



**HENRIK WICH**

GM

FUMEX, MALAYSIA

LabAsia provides a valuable platform for connecting with a diverse range of industry professionals. This includes potential players as well as professionals involved in lab design and engineering in the industry. Attending LabAsia allows you to interact with a wide variety of industry players who have a direct influence on labs and their operations.



# VISITOR'S OVERVIEW

**63.95%**  
New Visitors



**36.05%**  
Returned Visitors

**5,767** Professional & Trade  
Visitors from **46** Countries  
and Regions

## Top 5 Visiting Countries & Regions



Malaysia  
**89.68%**



Singapore  
**2.48%**



Japan  
**1.19%**



Indonesia  
**1.06%**



China  
**1.00%**

## Top 5 Visitor's Products of Interest



Laboratory Instruments  
**34.71%**



Laboratory Testing  
**32.46%**



Laboratory Consumables  
**25.85%**



Biotechnology and Life Sciences  
**21.43%**



Chemicals Reagent & Supplies  
**20.81%**

## Top 5 Visitor's Purpose of Visiting



To Look for New Products/  
Technologies/ Services  
**86.36%**



To Find New  
Supplier  
**83.31%**



To Meet Existing  
Suppliers  
**80.81%**



To Update/ Obtain  
Market Information  
**79.56%**



To Consolidate Contacts with  
Suppliers/ Business Partners  
**72.29%**

## Visitor's Testimonial

**“**  
**MOHD AFIZAL B ABDUL RAZAK**  
SR. EXECUTIVE  
UNIVERSITI TEKNOLOGI PETRONAS, MALAYSIA

I believe it is advantageous to be present at LabAsia, as it serves as a comprehensive showcase for all materials, equipment, technology, and products related to our laboratory field. This platform provides a convenient way to find everything we need in one place, which greatly contributes to the efficiency of our daily laboratory operations.

**“**  
**KHALILIAH MOHAMAD**  
SR. VALIDATION EXECUTIVE  
HOEPHARMACEUTICAL SDN BHD, MALAYSIA

This is my first visit to LabAsia, and I find it highly relevant to the pharmaceutical industry. It offers a wide range of equipment that is specifically designed for laboratory use, making it suitable and applicable for pharmaceutical purposes. This comprehensive coverage is extremely beneficial to me, as it encompasses everything from the initial stages of lab construction or renovation to the provision of necessary equipment and opportunities for collaboration. LabAsia effectively addresses all the functions and processes required for a laboratory, essentially serving as a convenient one-stop centre.

# EXHIBIT | CONNECT | THRIVE

**Maximise your potential** for business growth and secure a prominent position within the industry by participating in the highly anticipated LabAsia 2025 exhibition.



## SHOWCASE YOUR INNOVATIONS

Present your latest innovations to a targeted audience of laboratory professionals, researchers, and buyers actively seeking cutting-edge solutions.



## NETWORKING OPPORTUNITIES

Connect with a global community of key decision-makers, industry stakeholders, and potential partners to forge strategic partnerships and expand your network.



## INTERNATIONAL EXPOSURE

Enhance your visibility and reputation in the industry by showcasing your brand on an international stage to exhibitors and visitors from around the world.



## COMPREHENSIVE SOLUTIONS

Learn from renowned speakers and thought leaders about the latest trends, developments, and innovations in the industry to gain a competitive edge.



## MARKET EXPANSION

Promote your brand, products, and technologies to a targeted audience, and explore new markets for global business expansion.



## LEAD GENERATION

Boost lead generation with interactive demos, trials, and incentives. Collect visitor information to nurture and convert qualified leads post-event.

# BOOK YOUR EXHIBITION BOOTH NOW!

LabAsia 2025 exhibition booths provide exceptional value, designed to offer convenience and essential amenities for a successful exhibition experience. Explore the options below:



**Scan To Book A Space For 2025**

## Booth Specifications

### Bare Space @ USD 450 per sqm

\*Mandatory Event Fee USD 500

This flexible option allows you to rent a space, appoint registered contractor and design your booth according to your unique specifications. Customise the layout, displays, and interactive elements to reflect your brand identity and captivate visitors (Without Carpet)



#### Minimum Rental Size

- Eighteen (18) Square Meters (m<sup>2</sup>)

### Shell Scheme @ USD 500 per sqm

\*Mandatory Event Fee USD 500

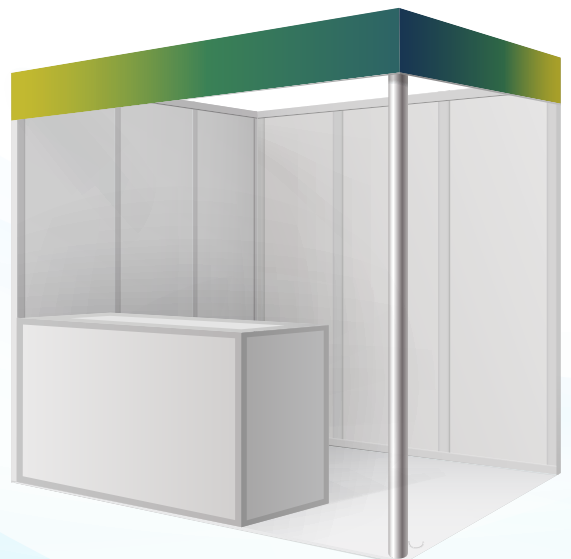
Save valuable time and effort with our complete build-up shell scheme package.

#### Minimum Rental Size

- Nine (9) Square Meters (m<sup>2</sup>)

### Shell Scheme package includes:

- 1x Information Desk
- 1x 13 Amp Single Phase Power Point
- 2x Fluorescent Tubes
- 2x Folding Chairs
- Fascia Board with Exhibitor's Name and Booth Number
- Needle Punch Carpet Flooring
- 1x Wastepaper Basket
- White Laminated Plywood Panel with Aluminium Pole wherever applicable





# CONTACT US

**For exhibiting and sponsorship enquiries,  
please contact our team.**

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## **Visitor Inquiries & Media Partnership**

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