

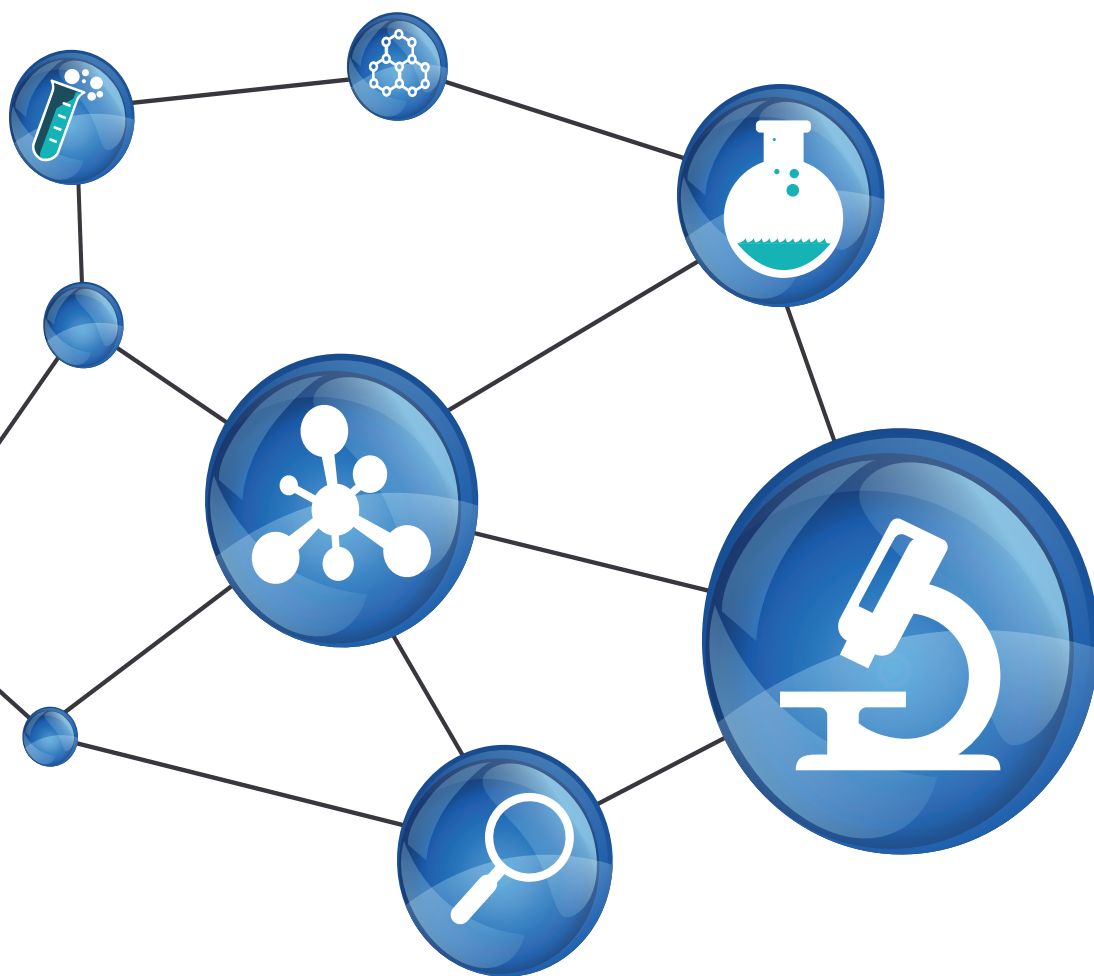


MYANLAB'17

LABORATORY & INSTRUMENTATION TECHNOLOGY SHOW
17-19 NOVEMBER 2017 • MEP MINDAMA, YANGON

**MYANMAR'S NO.1 INTERNATIONAL
LABORATORY & INSTRUMENTATION
TECHNOLOGY SHOW**

**17-19 NOVEMBER 2017
MEP MINDAMA, YANGON**



EMCLAB[®]
Germany

 **made
in
Germany**

Organised By

 **AMBTarsus**
EVENTS GROUP



DEVELOP NEW BUSINESS OPPORTUNITIES IN MYANMAR WITH MYANLAB

Myanmar's is experiencing unrivalled economic growth within the Southeast Asia region in recent years, presenting a wealth of business opportunities for the laboratory and instrumentation sector. MYANLAB 2017 Expo is set the key platform which will generate these business opportunities for your company.

Recognised since 2015 as the industry's biggest and most important international exhibition in Myanmar for the laboratory and instrumentation industry, MYANLAB Expo will be next held from 17-19 November 2017 at the MEP mindama in Yangon and is your most comprehensive platform to showcase your business to the Myanmar market. The Asian Development Bank has reported 8.4% growth in Myanmar's gross domestic product in 2016, and 2017 figures are projected to be 8.3%. This greatly puts the country ahead of all other countries in the Southeast Asian region in terms of economic growth. With a new leadership under Daw Aung San Suu Kyi's political party, a strong population of over 52 million people and a large proportion of its people in the working class, the country's has great capability to maintain its rapid progress.

At the same time, newly implemented policies have resulted in rising foreign investment into Myanmar. The Myanmar Investment Commission anticipates over US\$6 billion in foreign direct investment for its 2017 fiscal year, with a large proportion going into the industrial sector. All this translates into a robust growing economy which will see exponential growth, which will drive demand for industrial laboratory and instrumentation equipment and supplies.

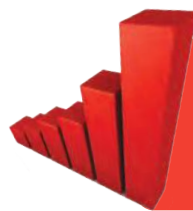
Supported by the Myanmar Medical Technologist Association, MYANLAB 2017 is the event that will unlock the many business opportunities that lie await in Myanmar. With participation by over 200 exhibiting companies and an attendance of over 5,000 trade visitors all over the country, MYANLAB 2017 is definitely your number one platform to meet key buyers in the industry. Whether your objective is to conduct market feasibility studies, seek local partners and distributors, increase existing market share in Myanmar, or simply just to maintain relationships with key clients while looking for new opportunities with foreign partners, you can be certain to meet your objectives at MYANLAB 2017.

Take action today and reserve your ideal booth location at MYANLAB 2017 to generate your business opportunities in Myanmar! Contact Ms Thu Thu at thuthu@ambtarsus.com / +959 786871488 or Mr Darren at darren@ambtarsus.com / +601 6245 4791 for more information.

MYANLAB 2017 - THE NO.1 PLATFORM FOR YOUR MARKETING PLAN IN MYANMAR



- ❖ Meet over 5,000 industry professionals in Myanmar's laboratory & instrumentation industry
- ❖ Ideal platform to source for new distributors, agents, and strategic partners in Myanmar
- ❖ Boost your company branding & market positioning
- ❖ Gain in-depth knowledge on the latest innovations and advancements of new products and technologies in the industry
- ❖ Opportunity for introduce latest innovations through New Product Launches, Promotional Campaigns etc.
- ❖ Business networking platform for developing new business and partnerships



RESOUNDING SUCCESS BY EXHIBITORS AT MYANLAB 2016

235
EXHIBITING
COMPANIES
AND BRANDS
FROM **18**
COUNTRIES



4,950
TRADE
VISITORS
OVER 3 SHOW
DAYS

91.7% OF THE EXHIBITORS ARE
SATISFIED WITH THE OVERALL
PERFORMANCE OF THE ORGANIZER



MYANMAR-

KEY MARKET UPDATE AND MARKET STATISTICS

- According to a recent report by Timetric's Construction Intelligence Center (CIC), Myanmar's construction industry is expected to experience an average annual growth rate of over 10 percent from 2016 until 2020.
- The Myanmar Investment Commission anticipates over US\$6 billion in foreign direct investment for its 2017 fiscal year.
- The value of the construction industry in Myanmar is estimated at US\$ 8.2 billion in 2015, and is expected to reach US\$13.5 billion by 2020.
- Industrial investment in Myanmar's Thilawa Special Economic Zone exceeded US\$900 million by end of 2016, as reported by the Directorate of Investment and Companies Administration
- USA has lifted all trade sanctions with Myanmar since late 2016, which will expect to see greater foreign direct investment by large US companies into Myanmar from 2017 onwards, especially in the building and construction sector

HERE'S WHAT OUR EXHIBITOR SAID



"MYANWATER'16 was a huge success for our company. We would like to thank all the customers and exhibitor making this event as outstanding trade show. Definitely we'll participate in the future show with AMB."

MR MAUNG MAUNG MYINT
General Manager, Swe Zin May

"MYANLAB'16 has been a successful event for us. We can see improvements and efforts made by the organisers for this year show."

MS THET HTAR
Business Development Manager, DKSH

"We are very happy with our results at MYANWATER'16. We would like to thank the organisers for their strong support"

MS SU MYAT HNIN
Project Engineer, Machinery and Solution

"We met many big potential clients at MYANWATER'16. It is very good for our business"

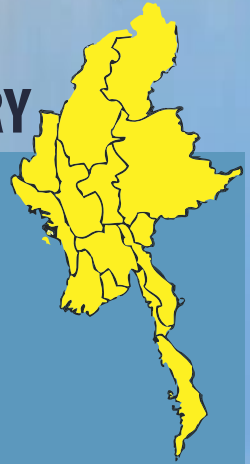
MR ZAW MIN HTOO
General Manager, Myanmar Zaw Htoo

"This first exhibition on MYANLAB'16, MYANENERGY '16 and MYANWATER'16 is very informative for one like the MYANLAB'16 exhibition booth TRAWAS, IKA, DKSH booth's exhibition and seminar presentations on Laboratory Equipment, Instruments etc, as well as Electrical appliances and also the well organised and joyful staffs and management organising team."

MR LAWRENCE THEIN AUNG
Vice President, Myanmar Medical Technologist Association

FACTS ABOUT THE HOST COUNTRY

Capital: Naypyidaw
Largest City: Yangon
Official language: Burmese
Area: 676,578 km² (3.06% Water)
Population: 60.28 million
GDP (PPP) –
Total: US\$82.679 billion
GDP (PPP) – per capita: US\$1,324



SPONSORSHIP OPPORTUNITIES



MYANLAB 2017 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Darren Siow at darren@ambtarsus.com for more info.





THE VENUE



international hotels. The hall offers 4,800sqm of indoor exhibition space, along with car parking and additional meeting rooms.



THE PROFESSIONAL ORGANISER



MYANLAB 2017 is organized by AMB Tarsus Exhibitions Sdn Bhd, the region's leading exhibition & conference organizer. Established in 1996 and headquartered in Malaysia, it has over 10 years of experience in organising specialised trade events in Malaysia, Indonesia, Vietnam, the Philippines, Sri Lanka, Laos and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.



COST OF PARTICIPATION



BARE SPACE ONLY

- US\$338* per sqm

WALK ON PACKAGE

- US\$360* per sqm

* excluding 5% commercial tax
applicable to Myanmar companies

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

Organised & Managed by :

AMB Tarsus Exhibitions Group



trade shows organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provide marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

AMB Tarsus Exhibitions (Myanmar) Private Ltd.

Unit 506, 5th floor, MWEA Building, 288/290,
Shwe Dagon Pagoda Rd, Dagon Township,
Yangon, Myanmar.
Tel & Fax: 95 1 254765
Email : may@ambtarsus.com

REGIONAL OFFICE

AMB Tarsus Exhibitions Sdn. Bhd.

1701, 17th Floor, Plaza Permata, Jalan Kampar,
Kuala Lumpur 50400, Malaysia
Tel : 603 40419889
Email : richard@ambtarsus.com

EMCLAB GmbH

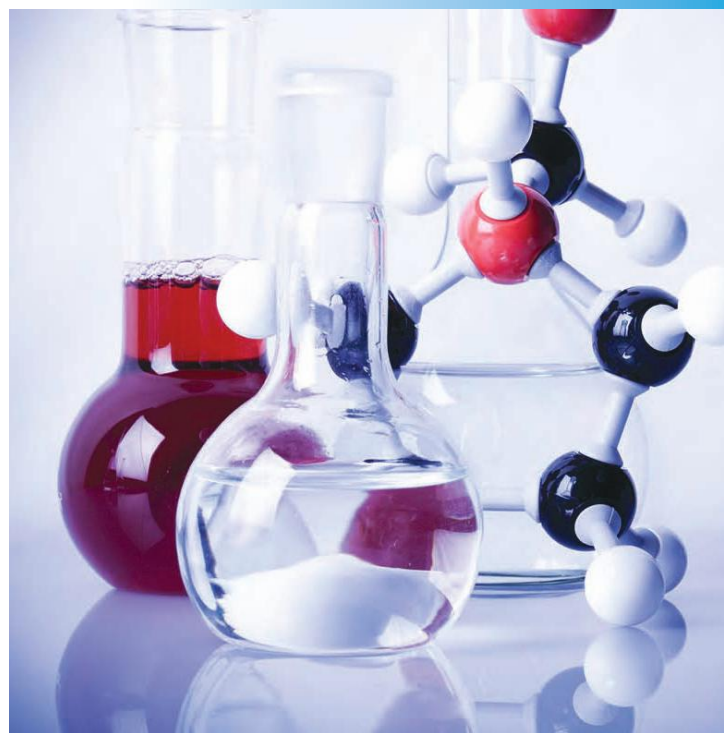
Bismarckstr. 120 | 47057 Duisburg
Germany
Tel.: +49 203 3064041
Fax: +49 203 3064044
info@emclab.de | www.emclab.de

www.myanlab.com

EXHIBIT PROFILE



- Analytical System
- Laboratory Instruments
- Calibration safety Equipment
- Occupational Health & Safety Equipment
- Chemical Process Technology,
- Scientific Equipment
- Chemical Handling, Transport & Storage
- Test & Measurement
- Chemicals Reagent & Supplies
- Environmental and Pollution Control Systems



EMCLAB GmbH
Bismarckstr. 120
D-47057 Duisburg – Germany

Tel: +49 (0) 203 306 4041
Fax: +49 (0) 203 306 4044
E-Mail: info@emclab.de

Anmeldung

Anmeldeschluss

30.09.2017



Wir melden uns als Aussteller zur oben genannten Messe an.

1. Anmeldedaten

SPECTARIS Mitglied ____

Aussteller: _____ Ansprechpartner/in: _____
 Straße: _____ Telefon: _____
 PLZ und Ort: _____ Telefax: _____
 Bundesland: _____ E-Mail: _____

2. Benötigte Ausstellungsfläche:

____ m² Hallenfläche ohne Standbau (min. 18 m²) 338,-USD /m²
 ____ m² Reihenstand Hallenfläche mit Standbau (min. 9 m²) 360,- USD /m²

Der Standbau beinhaltet:

- | | |
|---|---------------------------------|
| - Needle punch carpet | - Fluorescent lights (40 watts) |
| - White polyester laminated panels for back wall & two side walls and fascia board | - Information Counter |
| - Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board | - Folding Chair |
| | - Wastepaper Basket |



Zusatzausstattung auf Anfrage

3. Ausstellungsgüter: _____

Mit dieser Anmeldung ist eine Anzahlung von 20 % des Beteiligungspreises –entsprechend der gewünschten Fläche– fällig und erkennen damit die AGB's der Firma EMCLAB an. Kostenpauschale je Aussteller 760,- EURO

Per Überweisung an folgendes Konto:

- | | |
|---------------------------------------|--------------------------------------|
| ➤ EMCLAB GmbH | ➤ IBAN: DE 55 5085 0150 0000 7069 65 |
| ➤ Stadt- und Kreissparkasse Darmstadt | ➤ SWIFT-BIC: HELADEF1DAS |

Ort / Datum

Firmenstempel

rechtsverbindliche Unterschrift

Veranstalter

Vertretung Deutschland: